

## BASIC INFORMATION

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## **I. The NürnbergMesse Group**

### **NürnbergMesse GmbH founded**

- 1974, the successor of Messehallen GmbH

### **Legal form**

- German limited liability company (Gesellschaft mit beschränkter Haftung)

### **Shareholders**

- City of Nuremberg (49.969 %)
- Free State of Bavaria (49.969 %)
- Nuremberg Chamber of Industry and Commerce (0.031 %)
- Middle Franconia Chamber of Crafts (0.031 %)

### **Supervisory Board**

- 12 members
- Chairman: Dr. Ulrich Maly, Lord Mayor of the City of Nuremberg

### **CEOs**

- 1974-1996: Dr. Hartwig Hauck
- 1997-2011: Bernd A. Diederichs
- since August 2011: Dr. Roland Fleck, Peter Ottmann

### **Equity capitalisation of NürnbergMesse GmbH**

- EUR 180.9 million

### **Employees**

- 920 worldwide

## **Subsidiaries/holdings/affiliates/branches**

### International:

- NürnbergMesse Brasil Ltda. (100 %)
- NürnbergMesse China Co., Ltd. (100 %)
- NürnbergMesse India Pvt. Ltd. (100 %)
- NürnbergMesse Italia S.r.l. (100 %)
- NürnbergMesse North America, Inc. (100 %)
- NürnbergMesse Austria GmbH (100% affiliate of NürnbergMesse Beteiligungs-GmbH)
- Exponova Exhibitions and Conferences (India) Pvt. Ltd. (24.5 %)

### National:

- NürnbergMesse Beteiligungs-GmbH (100 %)
- NürnbergMesse Service GmbH (100 %)
  - SMT/ASIC/Hybrid Mesago Messe & Kongreß GmbH & Co. oHG (25 %)
- Holtmann Beteiligungsverwaltungs GmbH (50 %)
- Holtmann GmbH + Co. KG (50 %)
  - mesomondo GmbH (100 %)
  - Expomondo S.r.l. (100 %)
- Lehrieder Verwaltungs-GmbH (50 %)
- Lehrieder CATERING-PARTY-SERVICE GmbH & Co. KG (50 %)
  - Lilly Verwaltungs- und Beteiligungsgesellschaft mbH (100 %)
  - Gaststättenbetriebe Kurt Lilly GmbH & Co. KG (100 %)
- AMA Service GmbH (49 %)

## **Memberships of trade fair industry organisations**

- **UFI** The Global Association of the Exhibition Industry
- **EMECA** European Major Exhibition Centres Association
- **AUMA** Ausstellungs- und Messe-Ausschuss der Deutschen Wirtschaft  
(Association of the German Trade Fair Industry)
- **GDG** Gemeinschaft deutscher Großmessen  
(German Major Exhibition Centers Association)
- **FKM** Gesellschaft zur freiwilligen Kontrolle von Messe- und Ausstellungszahlen  
(Society for Voluntary Control of Fair and Exhibition Statistics)
- **ICCA** International Congress and Convention Association
- **EVVC** Europäischer Verband der Veranstaltungs-Centren e.V.  
(European Association of Event Centres)
- **GCB** German Convention Bureau

### **International Network**

The NürnbergMesse Group has a network of some 50 representatives operating in more than 115 countries, including Austria (NürnbergMesse Austria), Belgium, Brazil (NürnbergMesse Brasil), Bulgaria, Canada, China (NürnbergMesse China), Czech Republic, Denmark, Egypt, Finland, France, Greece, Hungary, India (NürnbergMesse India), Indonesia, Israel, Italy (NürnbergMesse Italia), Korea, Lithuania, Malaysia, Netherlands, Philippines, Poland, Romania, Russia, Sweden, Switzerland, Singapore, Slovakia, Slovenia, Spain, South Africa, Taiwan, Thailand, Turkey, UK, USA (NürnbergMesse North America).

### **Programme of events**

The portfolio covers some 120 national and international exhibitions and congresses and approx. 40 sponsored pavilions at the Nuremberg location and worldwide.

Current **event summaries** on the Internet:

- for **NürnbergMesse** at:  
[www.nuernbergmesse.de/events](http://www.nuernbergmesse.de/events)
- for **NürnbergMesse Brasil** at:  
[www.nuernbergmesse.de/events-brazil](http://www.nuernbergmesse.de/events-brazil)
- for **NürnbergMesse China** at:  
[www.nuernbergmesse.de/events-china](http://www.nuernbergmesse.de/events-china)
- for **NürnbergMesse India** at:  
[www.nuernbergmesse.de/events-india](http://www.nuernbergmesse.de/events-india)
- for **NürnbergMesse North America** at:  
[www.nuernbergmesse.de/events-america](http://www.nuernbergmesse.de/events-america)

## II. A history of the NürnbergMesse Group in figures

consolidated as from 2001

Year	Exhibitors	Total visitors	Revenue in EUR m
1974	3,900	396,370	2.5
1975	4,310	402,840	2.7
1976	5,817	572,750	3.9
1977	4,902	428,540	3.2
1978	5,798	514,900	4.3
1979	5,777	919,444	6.0
1980	7,278	671,607	7.1
1981	7,589	715,400	8.3
1982	8,511	1,010,670	9.3
1983	7,566	679,964	8.9
1984	8,978	754,231	11.5
1985	9,368	947,918	13.8
1986	9,748	1,012,889	14.1
1987	9,816	1,162,279	15.8
1988	12,586	1,197,957	17.9
1989	9,828	996,352	15.6
1990	12,227	1,028,201	18.2
1991	13,188	1,446,555	24.5
1992	15,253	1,192,244	29.0
1993	13,314	1,261,253	28.1
1994	16,237	1,400,711	38.8
1995	15,668	1,264,509	41.5
1996	16,917	1,334,356	44.3
1997	16,041	1,394,430	41.5
1998	18,983	1,344,447	56.2
1999	19,245	1,510,233	70.5
2000	21,723	1,340,000	82.9
2001	21,175	1,210,000	81.8
2002	21,633	1,320,000	95.2
2003	22,379	1,220,000	101.4
2004	21,787	1,180,000	108.1
2005	21,097	1,170,000	96.1
2006	24,647	1,290,000	125.7
2007	25,843	1,240,000	125.0
2008	26,652	1,240,000	153.2
2009	24,038	1,090,000	132.7
2010	28,850	1,350,000	204.8

<b>Year</b>	<b>Exhibitors</b>	<b>Total visitors</b>	<b>Revenue in EUR m</b>
2011	25,808	1,110,000	173.3
2012	29,449	1,360,000	236.0
2013	26,818	1,134,000	192.8
2014	29,171	1,318,000	228.7
2015	27,147	1,230,000	203.7
2016	32,317	1,421,217	288.0

### **III. Nuremberg Exhibition Centre**

#### **Year built/building cost**

The Nuremberg Exhibition Centre opened for operation at the beginning of 1973; capital invested 1973-2016: approx. EUR 802 million

#### **Exhibition space**

- approx. 170,000 m<sup>2</sup> of exhibition space
- up to 50.000 m<sup>2</sup> of outdoor space

#### **Exhibition halls**

- 15 exhibition halls, including 1 multi-purpose hall
- Hall sizes range from 4,680 m<sup>2</sup> to 16,410 m<sup>2</sup>
- Respective clear heights 6 m, 10 m, 12 m and 15 m
- Closely spaced recessed floor connection points for utilities and drainage
- Technical facilities and architecture offer excellent exhibiting conditions for both capital goods and high-value consumer goods
- Supplier traffic (loading areas) and visitor traffic (entry areas and internal court) kept rigorously separate

#### **NürnbergConvention Center**

The NürnbergConvention Center has four building complexes – NCC Mitte, NCC West, NCC Ost and the Frankenhalle. Fifty auditoriums and conference rooms fitted with high-quality equipment are available for congresses, conventions and events of all kinds. The NürnbergConvention Center thus offers maximum spatial, technical and organisational flexibility, for everything from 15-member workshops to major conventions with 12,800 attendees.

#### **Service facilities**

The exhibition halls are approached via six separate entry areas with service facilities, so multiple events can be held at the same time. The West, Centre and East Service Centres offer services from A to Z.

### Restaurants

- 6 restaurants with 1,732 seats
- 10 cafeterias with more than 600 seats
- 1 bistro in the Centre entry zone
- Additional restaurants in the exhibition halls as needed

### Exterior facilities

NürnbergMesse has 13,000 parking spaces, 9,500 of them within walking distance of the exhibition halls and congress centres (and 3,000 of those in an indoor car park). Additional parking is available in the immediate environs, and is accessible via shuttle bus within minutes during events. The Messe underground station at the West/Centre entry and separate taxi lanes to the entrance zones provide speedy arrivals and departures.

### Transport connections

Messe underground station (8 minutes to main railway station and centre of town, 25 minutes to Nuremberg Airport), short connections via dual-carriageway streets to the autobahn motorway network, six autobahn interchanges, electronic traffic management from autobahns to the site, ICE and IC connections, line flights to numerous European hubs and airports.

## IV. Site plan of Nuremberg Exhibition Centre

